



## Greenfield Farmers Market 2022 Sponsorship Opportunities

We invite you to choose from these Sponsorship Opportunities.

Season runs May – October. \*Closed Memorial Day Weekend

### Plant Sponsorship - \$1,500

- Your company name and logo as Plant Sponsor on signage, brochures, media releases and applicable promotions.
- Inclusion in Greenfield Recreator Farmers Market Ads distributed to all residents.
- Opening Day, Mid-Season Celebration and Fall Celebration recognition and opportunity to place signage of company name and logo onsite during the market season.
- Visibility of your sponsorship including company name and logo with an active web link on Market webpage and Facebook page.
- Opportunity to host an informational booth four (4-6) market days during the season.
- Opportunity to be included in weekly email blast to vendors.
- Gift of reusable shopping bags.

### Root Sponsorship - \$600

- Your name and logo on signage, brochures and media releases.
- Recognition at Opening Day, Mid-Season Celebration and Fall Celebration and signage opportunities.
- Visibility of your sponsorship including your company name and logo on the Farmers Market webpage and Facebook page.
- Opportunity to host an information booth for two (2) market days during the season.
- Gift of reusable shopping bags.

### Sprout Sponsorship - \$300

- Your name and logo on signage, brochures and media releases.
- Recognition at Opening Day, Mid-Season Celebration and Fall Celebration.
- Visibility of your sponsorship including your company name and logo on the Farmers Market webpage and Facebook page.

### Seed Sponsorship - \$175

- Your business name on brochures and media releases.
- Your business name on the Farmers Market web and Facebook pages during the market season.

### Friend of the Market - \$50

- Your name on the Farmers Market webpage during the market season.

- YES, I want to be a Sponsor of the 2022 Greenfield Farmers Market!**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email

\_\_\_\_\_  
Sponsorship Package Selection

- No, I am not able to participate at this time.**
- No, but I am willing to support the market in other ways! (Please check all that apply.)**
- Display a poster in my business
  - Shop the market
  - Connect on Facebook
  - Display a yard sign at my house
  - Donate giveaways for customers
  - Volunteer at the market
  - Other: \_\_\_\_\_

We would like these sponsorships to be mutually beneficial, and can discuss tailoring these benefits to meet your businesses' marketing needs. Sponsorships for individual events, specific market print materials, etc. may also be available.

Checks are payable to:

Greenfield Farmers Market  
7325 W. Forest Home Avenue  
Greenfield, WI 53220

For more information, please contact Heidi Herro at 414.939.8329 or [Heidi.Herro@greenfieldwi.us](mailto:Heidi.Herro@greenfieldwi.us).